



GOLD THAT BUILDS BEAUTY.
OPPORTUNITY THAT BUILDS FUTURE.



www.desirejewellery.net



info@desirejewellery.net





About Us

Desire Jewellery Pvt. Ltd is a premium gold jewellery brand committed to delivering timeless elegance, unmatched purity, and exceptional craftsmanship. We specialize in designing and offering exquisite gold jewellery that reflects tradition, luxury, and modern sophistication.

Our company is built on trust, transparency, and long-term relationships. With a vision to empower individuals financially while promoting high-quality jewellery, we are creating a strong network-driven business model that combines beauty with opportunity.

At Desire Jewellery Pvt. Ltd, we don't just sell jewellery — we create a platform where dreams turn into success, and passion turns into prosperity.



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MISSION

Desire Jewellery Pvt. Ltd is committed to providing economic independence to the unemployed youth of India and making them self-reliant through this system.



VISION

At Desire Jewellery Pvt. Ltd. Our vision is to become a trusted and leading gold jewellery & Real Estate brand that blends timeless elegance with powerful income opportunities, creating a strong global presence.



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**JOIN
US NOW**

START YOUR JOURNEY
TOWARDS FINANCIAL FREEDOM

**FREE
REGISTER**

**AFTER
INVESTMENT
ID WILL BE
ACTIVATED**



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Activation Package



1st

Activation Package

2nd

Activation Package

999

10,999 (Flat
advance booking)



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Activation Level Income

Activation : 999

LEVEL	TOTAL 30%
1 ST	15%
2 ND	10%
3 RD	0.75%
4 TH	0.50%
5 TH	0.25%

Flat Booking : 10,999

LEVEL	TOTAL 10%
1 ST	4.54%
2 ND	2.04%
3 RD	1.36%
4 TH	1.13%
5 TH	0.90%



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PROMOTIONAL REWARD PACKAGE



10,000 – 1,99,999
--- (50% ON BILLING VALUE)



2%

50
Months



2,00,000 – 4,99,999
--- (50% ON BILLING VALUE)



2.5%

33
Months



5,00,000 & above
--- (50% ON BILLING VALUE)



3%

33
Months

Example : Suppose Billing value 1,00,000 & 50% on cash back value , on that 50% company providing Promotional Reward up to 50 months.

Note : On package 70% Gold Value & rest 30% includes (GST, Making Charge & Hologram charge)

After 6 months 10% repurchase mandatory.

HUID 916Holmark / 22 kr



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PROMOTIONAL REWARD LEVEL INCOME

LEVEL	PERCENTAGE
1 ST LEVEL	0.40%
2 ND LEVEL	0.25%
3 RD LEVEL	0.20%
4-10 LEVEL	0.10%
11-14 LEVEL	0.08%
15 LEVEL	0.13%

LEVEL OPEN CRITERIA	OPEN LEVEL
1 DIRECT	2
2 DIRECT	4
3 DIRECT	8
4 DIRECT	12
5 DIRECT	15

5 DIRECT SPONSOR 1 FLAT
BOOKING IS **REQUIRED.**



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AUTO POOL MATCHING BONUS



SR NO	RANK	BUSINESS RATIO	PERCENTAGE	REWARD
1	DESIRE 1	2L : 2L	0.52%	SILVER COIN
2	DESIRE 2	5L : 5L	0.30%	SILVER COIN
3	DESIRE 3	15L : 15L	0.25%	SILVER COIN
4	DESIRE 4	25L : 25L	0.20%	GOLD COIN
5	DESIRE 5	50L : 50L	0.17%	GOLD COIN
6	DESIRE 6	1CR : 1CR	0.15%	SMART MOBILE
7	DESIRE 7	3CR : 3CR	0.11%	I-PHONE
8	DESIRE 8	6CR : 6CR	0.09%	4 WHEELER
9	DESIRE EXECUTIVE	12CR : 12CR	0.07%	1 BHK FLAT VALUE 50%
10	DESIRE SILVER	25CR : 25CR	0.05%	1 BHK FULL VALUE
11	DESIRE GOLD	50CR : 50CR	0.04%	2 BHK FULL VALUE
12	DESIRE PLATINUM	100CR : 100CR	0.03%	3 BHK FULL VALUE
13	DESIRE DIAMOND	250CR : 250CR	0.02%	BUNGLOW

Note : If any member achieved 2 lakh then get 0.52% = 1080 rupees.



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LEVEL ROYALTY INCOME & DISTRIBUTION



BUSINESS VALUE	PERCENTAGE	ROYALTY DISTRIBUTION
501 - 50L	0.25%	(1 FLAT)
1CR : 1CR	0.20%	(1 FLAT)
3CR : 3CR	0.15%	(3 FLATS)
6CR : 6CR	0.10%	(8 FLATS)
12CR : 12CR	0.09%	(15 FLATS)
25CR : 25CR	0.08%	(28 FLATS)
50CR : 50CR	0.07%	(55 FLATS)
100CR : 100CR	0.06%	(100 FLATS)

Example : 1 % royalty will be percentile wise distributed among the achievers.



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ALLIANCE INCOME (FLAT SELLING UPPER LEVEL INCOME)



LEVEL	CRITERIA	COMMISSION
1 ST LEVEL	5 FLAT	5%
2 ND LEVEL	12 FLAT	4%
3 RD LEVEL	20 FLAT	3%
4 TH LEVEL	30 FLAT	2%
5 TH LEVEL	50 FLAT	1%

Note: Senior wise level income



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LEVEL COMMISSION

LEVEL	COMMISSION
1 ST LEVEL	0.07%
2 ND LEVEL	0.08%
3 RD LEVEL	0.10%
4 TH LEVEL	0.10%
5 TH LEVEL	0.15%

Note: Senior wise level income



5 Flats sale

Example :

1 Flat 21,111 X 5 Flat = 1cr 5 lakh
55 thousand (Commission value will be :
15,000/(1 % disbursement)



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TERMS & CONDITIONS

1. Min withdrawal - 200 rupees.
2. Admin charges - 6%
3. TDS - 2%
4. 1 PAN = 3 ID's
5. Working income & non-working income in both cases 10% will be auto credited to repurchase wallet.
6. Repurchase wallet balance will use in self purchase only.
7. 10% business growth is mandatory.
8. Promotional reward withdrawal 5th calendar month.
9. Working income on 10th calendar month.
10. Activation income 2% in a month.
11. 16th to 20th & 30th to 10th activation working level income .
12. Company can change any time any alteration in the plan & system. Same gold plan subject will not be accepted here.



THANK YOU

Thank you for being a part of
— Desire Jewellery —



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